

Dr Rob Mitchell - FMC Executive Committee

Member of: New Zealand Alpine Club, Motueka Tramping Club.

Residence: Motueka.

I have a deep commitment to the protection of New Zealand's magnificent natural park heritage, to improve recreational opportunities for all New Zealanders.

I'm excited to be re-elected onto the FMC Executive and to utilise my previous service as an Executive member and past President to assist the organisation's advocacy and to build up its effectiveness.

Professionally, I bring valuable experience in management and financial governance as a business and strategic communications specialist and as a consultant in both New Zealand and Australia.



An active tramper and mountaineer since my teens, I am a member of the Motueka Tramping Club and of the NZ Alpine Club.

I have enjoyed serving in the administration of a range of outdoor clubs and organisations. These include the Otago Tramping and Mountaineering Club, the Otago University Tramping Club and the New Zealand Alpine Club. Highlights have included editing the NZ Alpine Journal, helping establish the Wellington Face Rescue Team, launching section expeditions to the Himalayas, celebrating landmarks in the history of Otago mountaineering, and representing FMC in establishing the Walking Access Commission (now Herenga ā Nuku Aotearoa). While living in Melbourne, I led the Southern Australian Section of the NZAC, and served as president of the Ski Touring Association of Victoria. I was a member of the State Government Bushwalking and Mountaincraft Training Board and helped write recreational guides.

At a community level, I have served as a local government councillor in the City of Malvern in Melbourne, on the Department of Conservation's Otago Conservation Board, and on the Executive of the Friends of Auckland Regional Parks.

My academic qualifications include postgraduate degrees in politics, organisational management and marketing, and a PhD that investigated the application of sustainability in corporate strategy in Fiordland National Park.